

Haier

TFT-LCD TELEVISION OWNER`S MANUAL

MODEL: L40A9-AD

Please READ this manual carefully before
operating your TV, and retain it for future
reference.

Haier

The Haier logo, consisting of the word "Haier" in white sans-serif font inside a solid gray square.

Haier

Haier

Congratulations on your purchase, and welcome to the "family" !

Dear Haier product owner:

Thank you for your confidence in Haier. You`ve selected one of the best-built, best-backed products available today. We`ll do everything in our power to keep you happy with your purchase for many years to come.

As a member of the Haier "family," you`re entitled to protection by one of the most comprehensive warranties and outstanding service networks in the industry.

thanks for investing in a Haier product.

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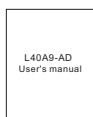
OTHERS

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Accessories



Remote controller



User's manual



Alkaline battery(AA)×2



Screws×8



Power cable



Bracket×4

Warning



WARNING



WARNING

TO REDUCE THE RISK OF ELECTRIC SHOCK DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER TO QUALIFIED SERVICE PERSONNEL.

*To avoid electric hazards, it is strongly suggested that the back cover not be opened, as there is no any accessory inside the casing.

*If necessary, please contact authorized after-sales services.

*A lightning flash mark in a triangle: A potentially hazardous situation, which, if not avoided, could result in serious injury by high voltage.

*An exclamation mark in a triangle: Major part or accessory of which technical specifications must be followed if it is to be replaced.

Warning:

To avoid fire or electric hazards, never place your television receiver in an area with heavy moisture. Attention should be paid to avoid accidental scratches or impacts onto the LCD screen.

Caution:

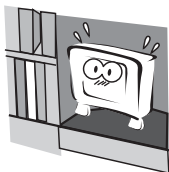
- ▲ Please read this manual carefully before using your television and keep this manual in a good place for future reference.
- ▲ To achieve the best performance of your television, read this User's Manual carefully and properly store it for future reference.
- ▲ Information of screen displays and figures in the User's Manual may vary due to technical innovations.

Caution:

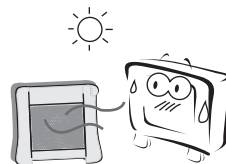
Unauthorized disassembly of this product is prohibited.

Important Safety Instructions

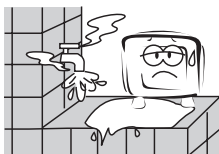
The product should be tightly fixed to avoid drop damages and even fire.



To avoid fire hazards, do not use this product under direct sunlight or closely to heat sources.



Do not locate the product close to water or oil, which may cause fire hazards.



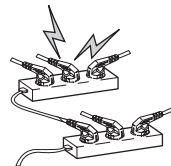
Unplug the power supply and antenna of the product when there is a rainstorm, especially Thunderstorm.



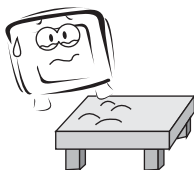
Do not use damaged or worn electric plugs, and keep electric cord away from heat sources to avoid electric shocks or fire hazards.



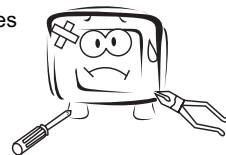
Do not connect excessive sockets in parallel or share the same socket by multiple plugs to avoid fire hazards.



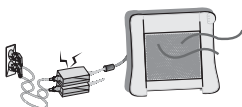
The product must be placed on a solid and stable surface to avoid collapse.



Unauthorized disassembly of the television is prohibited to avoid electric shocks or fire hazards. Contact authorized after-sales service if technical service is needed.



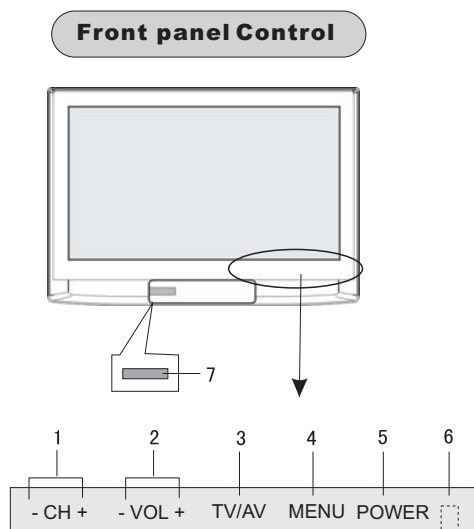
Keep the product away from a transformer or heat source to avoid fire hazards.



Disconnect the product from power supply and contact authorized after-sales service if abnormal sound is heard in the product.

Buttons and interface location

- This is a simplified representation of front panel.
- Here shown may be somewhat different from your TV.



Buttons and functions

- 1、 **Channel number increase and decrease.**
- 2、 **Volume decrease:**for lowering the volume or adjusting the menu.
Volume increase: for enhancing the volume or adjusting the menu.
- 3、 **TV/AVbutton**
- 4、 **Menu button**
- 5、 **Power and indicator:** for turning on or off the power supply.
- 6、 **Remote receiving window**
- 7、 **Card jack**

Buttons and interface location

Rear panel Control

USB Socket

VIDEO2 Input

Connects the video signal from a video device.

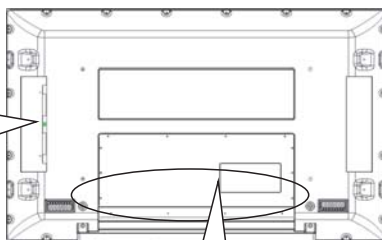
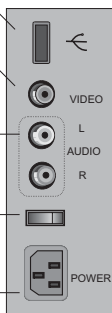
AUDIO2 Input

connect to hear stereo sound from an external device.

Switch: power on/off

Power Cord Socket

This TV operates on AC power. The voltage is indicated on the specifications page. Never attempt to operate the TV on DC power



PC VIDEO Input

Connect the monitor output connector from a PC to the jack

EXT Subwoofer:

Subwoofer audio output terminal.

DVD/DTV Input (Component)

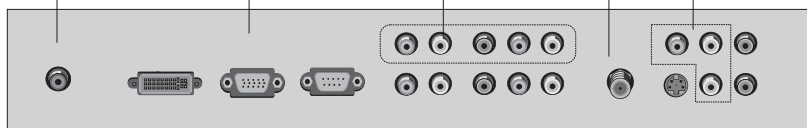
Connect a component video/audiodevice to these jacks.

Antenna Input

Connect cable or antenna signals to the TV, either directly or through your cable box.

Video/Audio output terminal

Connect ordinary video/audio or other appliance audio input terminals.



WOOFER

DVI

PC

RS-232

COMPONENT
L-AUDIO-R Y PB/CH PR/CH
PC VIDEO IN L-AUDIO-R

ANT IN

VIDEO OUT AUDIO OUT SPEAKER
S-VIDEO

DVI Input

Connect the monitor output connector from a PC to the appropriate input port.

Audio/Video Input

Connect audio/video output from an external device to these jacks.

Audio input

for linking DVI, PC or other appliance audio frequency output terminals.

External Speaker (8 ohm Output)

Connect to optional external speaker(s).

RS-232 INPUT (CONTROL/SERVICE PORT)

Connect to the RS-232 port on a PC.

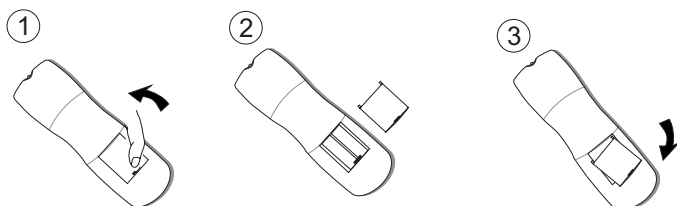
S-Video Input

Connect S-Video out from an S-VIDEO device to the S-VIDEO input.

Remote controller

Battery loading

1. Slide open the cover of the battery compartment on the back of the remote controller.
2. Load two 5# alkaline batteries in the compartment. (plus and minus poles to respective mark)
3. Replace the cover of the battery compartment.

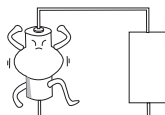


Precautions

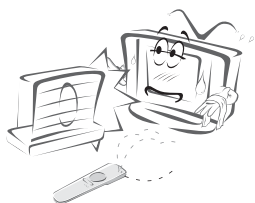
As strong light may interfere the signals, change your position to operate the remote controller if the television cannot be turned on or off as you expect.



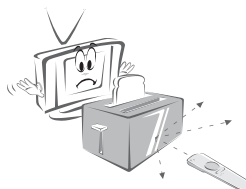
Make sure that two AA alkaline batteries are loaded. The batteries must be of the same type. The batteries must be located properly. The batteries are not rechargeable.



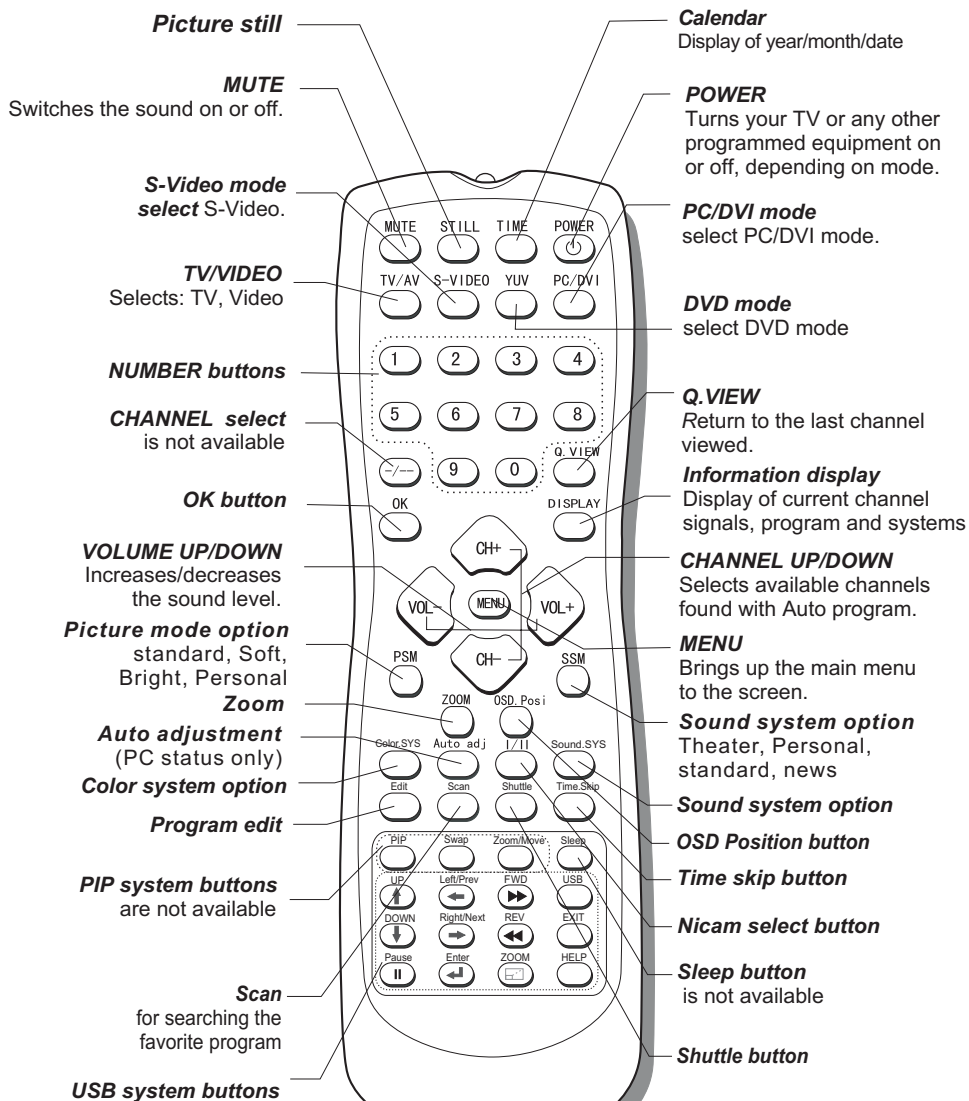
Keep the remote controller away from heat source or humid area to ensure effective performance of the remote controller.



Make sure that there is no obstacle between the remote controller and television set.

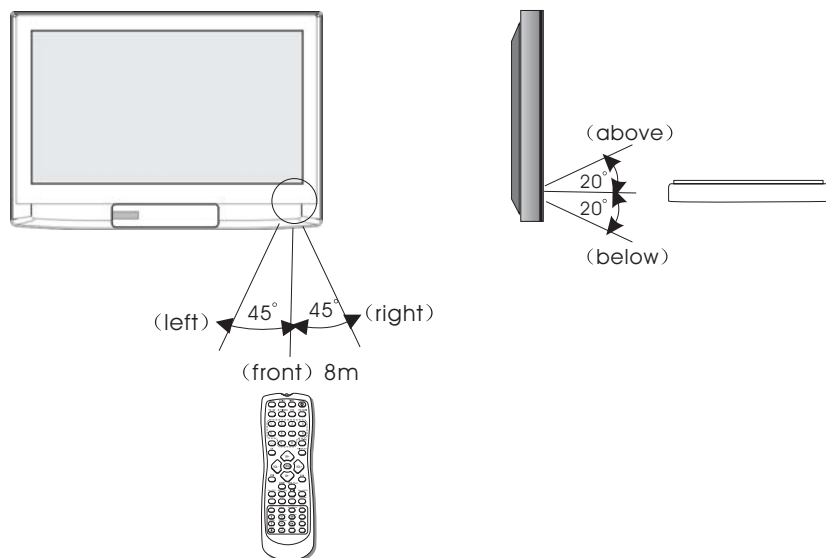


Remote controller key function



Effective range of remote controller

Effective range



- Ensure the remote controller is pointed toward the remote controller windows on the display.
- No obstacles should be placed between the remote controller and the remote controller window.
- The effective receiving scope for the signal is 8 meters to the front of the remote controller windows, and 45° to the left or right side and 20° above or below the control windows.

Use of remote controller:

1. To ensure a normal operation, the remote controller should not be dropped or damaged in any way .
It should also be kept dry and away from all heat sources.
2. Battery replacement is necessary when the remote controller acts inconsistently or stops operating the plasma display.

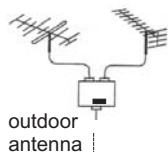
External Equipment Connections

Antenna Connection

- Antenna or Cable Service without a Cable Box Connections
- For optimum picture quality, adjust antenna direction if needed.

VHF

UHF



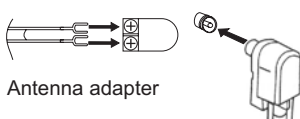
Single-family Dwellings /Houses
(Connect to wall jack for outdoor antenna)

Antenna input
(75Ω standard
coaxial type)

(Multi-family Dwellings/Apartments
Connect to wall antenna socket)



300Ω twin-lead cable

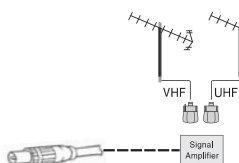
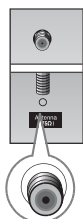


75Ω coaxial cable



Note:

- * It is recommended that you'd better use 75Ω coaxial cable to remove the disturbance caused by airwave.
- * Don't bind antenna cable and electric wire together.



- To improve picture quality in a poor signal area, purchase and install a signal amplifier.
- If the antenna needs to be split for two Tv's, install a "2-Way Signal Splitter" in the connections.
- If the antenna is not installed properly, contact your dealer for assistance.

External Equipment Connections

DVD setup

How to connect

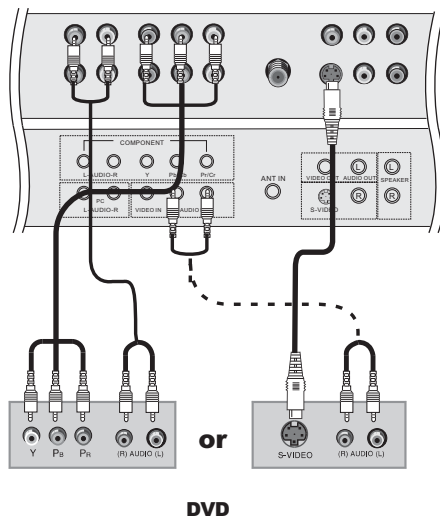
1. Connect the DVD video outputs (Y, Pb/Cb, Pr/Cr) to the COMPONENT (Y, Pb/Cb, Pr/Cr) INPUT jacks on the TV and connect the DVD audio outputs to the AUDIO INPUT jacks on the TV, as shown in the figure.

2. If your DVD only has an S-Video output jack, connect this to the S-VIDEO input on the TV and Connect the DVD audio outputs to the AUDIO INPUT jacks on the TV, as shown in the figure.

NOTE: If your DVD player does not have component video output, use S-Video.

How to use

1. Turn on the DVD player, insert a DVD.
2. Use the S-Video button on the remote control to select S-VIDEO mode.
3. Press Play button on external equipment for program play.
4. Refer to the DVD player's manual for operating instructions.



DTV setup

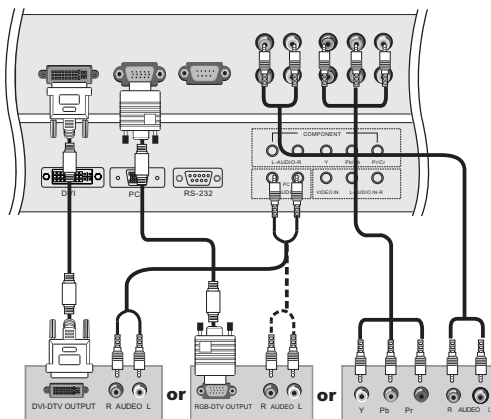
-To watch digitally broadcast programs, purchase and connect a digital set-top box.

How to connect

Use the TV's COMPONENT (Y, Pb/Cb, Pr/Cr) INPUT jacks, RGB or DVI port for video connections, depending on your set-top box connections available. Then, make the corresponding audio connections.

How to use

1. Turn on the digital set-top box. (Refer to the owner's manual for the digital set-top box.)
2. Use YUV on the remote control to select YUV (Y, Pb/Cb, Pr/Cr) mode.
3. Press Play button on external equipment for program play.



External Equipment Connections

PC setup

How to connect

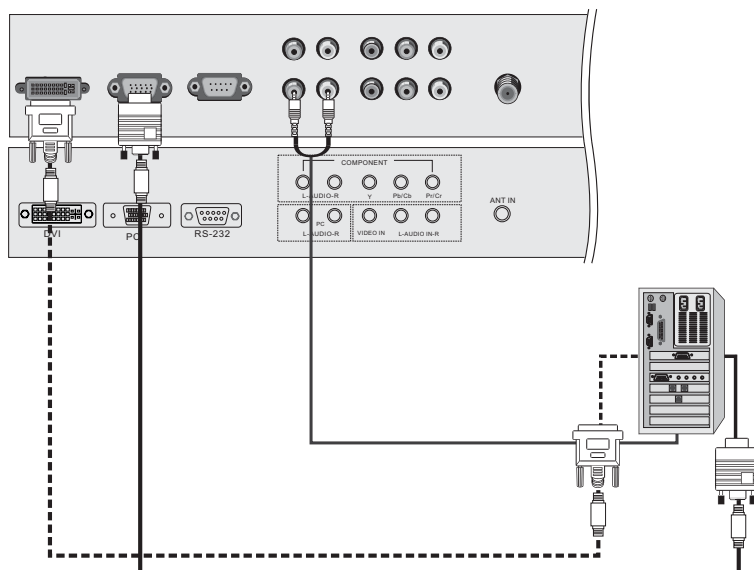
1. To get the best picture quality, adjust the PC graphics card to (L40A9-AD->1024x768), 60Hz.
2. Use the TV's RGB INPUT or DVI (Digital Visual Interface) INPUT port for video connections, depending on your PC connector.
 - If the graphic card on the PC does not output analog and digital RGB simultaneously, connect only one of either RGB INPUT or DVI INPUT to display the PC on the TV.
 - If the graphic card on the PC does output analog and digital RGB simultaneously, set the TV to either RGB or DVI; (the other mode is set to Plug and Play automatically by the TV.)
3. Then, make the corresponding audio connection. If using a sound card, adjust the PC sound as required.

How to use

1. Turn on the PC and the TV.
2. Turn on the display by pressing the POWER button on the TV's remote control.
3. Use PC/DVI on the remote control to select PC or DVI source.
4. Check the image on your TV. There may be noise associated with the resolution, vertical pattern, contrast or brightness in PC mode. If noise is present, change the PC mode to another resolution, change the refresh rate to another rate or adjust the brightness and contrast on the menu until the picture is clear. If the refresh rate of the PC graphic card can not be changed, change the PC graphic card or consult the manufacturer of the PC graphic card.

NOTES:

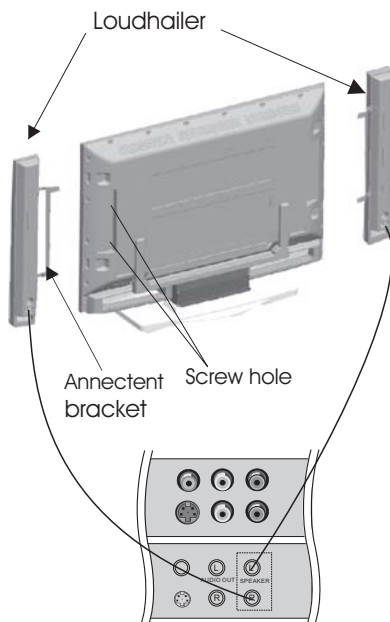
1. Use a DVI cable.
2. Avoid keeping a fixed image on the TV's screen for a long period of time. The fixed image may become permanently imprinted on the screen.
3. The synchronization input form for Horizontal and Vertical frequencies is separate.



External Equipment Connections

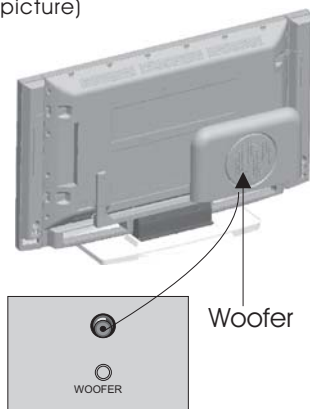
Connect Loudhailer

1. Face the LCD screen upside down on a clean blanket or a bracket and pay attention not to indent the casing. Lay the two speaker aside of the LCD.
2. Lay annectent bracket on the speaker and hind rind, Fix 8 ST4X8 screws to the speaker and hind rind.
3. Connect the speaker cable to the speaker terminal of LCD TV and the speaker terminal, and insert the connecting cable into the terminal slot, Release the speaker terminal, and ensure that the white connecting cable is inserted in the terminal slot marked red and black connecting cable is inserted in the black terminal slot, and that anode and cathode poles are correctly connected.



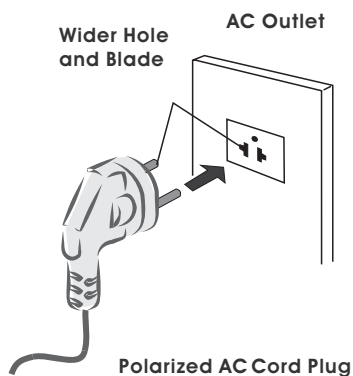
Connect Woofer

1. Take the woofer out, and place it the hind rind. (See picture)
2. Connect cable to the woofer terminal and LCD TV terminal, and insert the connecting cable into the terminal slot.



External Equipment Connections

Power source



TO USE AC POWER SOURCE

Use the AC polarized line cord provided for operation on AC. Insert the AC cord plug into a standard polarized AC outlet.

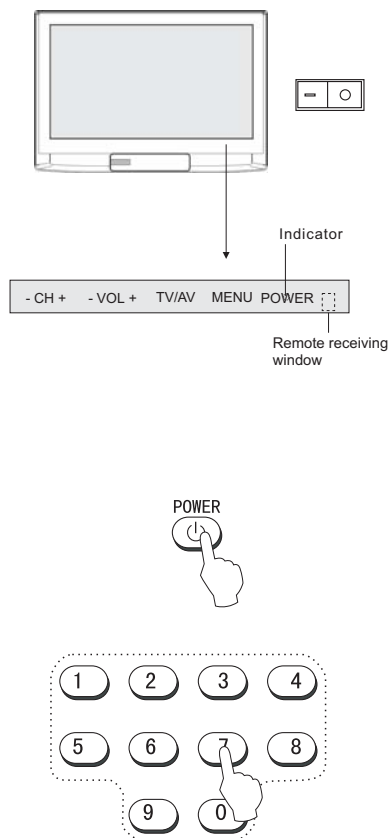
NOTES:

- Never connect the AC line cord plug to other than the specified voltage. Use the attached power cord only.
- If the polarized AC cord does not fit into a non-polarized AC outlet, do not attempt to file or cut the blade. It is the user's responsibility to have an electrician replace the obsolete outlet.
- If you cause a static discharge when touching the unit and the unit fails to function, simply unplug the unit from the AC outlet and plug it back in. The unit should return to normal operation. Polarized AC Cord Plug.

Switching ON/OFF the TV set

In the manual, the OSD (on screen display) may be different from your TV's because it is just an example to help you with the TV operation.

Power ON/OFF



Switching ON/OFF the TV set

1 Please press down the powerswitch to switch on AC power supply and the power indicator will light .

2 If the indicator is lighting in red, press POWER button on the remote control again.

3 If you want to exchange to standing by status, please press down POWER button on the remote controller.

4 If you want to fully switch off the power supply for the TV set, please press down the power switch button on the TV set.

Auto switch-off function

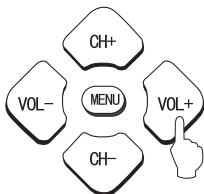
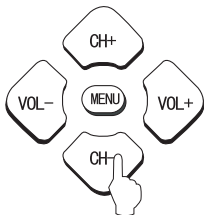
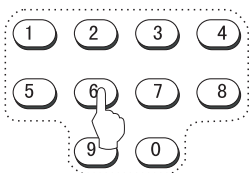
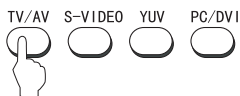
If an empty channel is selected or the TV programs are ended for the day, the power will be switched off 5 minutes later automatically. If the "OFF TIME" is setting, it will be switched off according to the presetting time. The auto power off function does not work under video input.

(Note: If the "Off timer" is less than 5 minutes, it will be switched off automatically to the presetting time.)

Watching TV Program

You can watch TV program in a presetting channel.

Watching TV program



To select the TV mode

Before watching TV program, you may ensure your tv in TV mode.

Press TV/AV button to select tv mode.

How to select the desired program

1 Using "Program number" buttons.

- Directly enter the channel number with the numeric keypad on the remote control.
- To select channel numbers from 10 ~ 99 ,press continuously the numeric buttons.

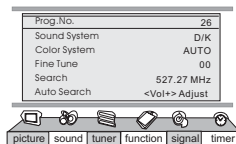
2 Using the CH+/- buttons.

- Press the CH+ button to select a channel number in number increasing direction.
- Press the CH- button to select a channel number in number decreasing direction.

3 Using Prog. NO. Function.

press the MENU button and VOL+/- button, till picture menu shown on the right display on the screen.

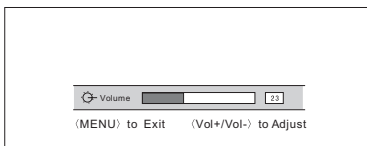
- Press the VOL+ button to select a channel number in number increasing direction.
- Press the VOL- button to select a channel number in number decreasing direction.



How to select the desired sound

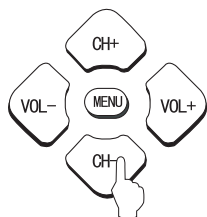
Press the VOL-/+ buttons on the remote or the front of the TV set to adjust the volume level. The range is 0~100.

When the volume buttons are pressed the volume level is displayed automatically on the TV screen.



Watching TV Program (continued)

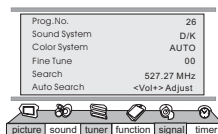
Watching TV program



If the colour of some channel is abnormal

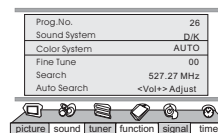
Usually this should be set in the auto position. However if the colour displayed on the screen are incorrect, you can manually select the correct colour system.

Press the menu and VOL+/- button, till the picture menu shown on the right will display on the screen.



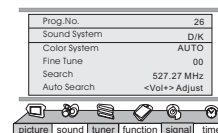
If picture color is abnormal

Press the CH+/- buttons to select "color system", then press the VOL-/+ buttons to select the correct color system. In general, you can set it as "AUTO".



If sound is abnormal

Press the CH+/- buttons to select "sound system", then press the VOL-/+ buttons to select the correct sound system. In general, you can set it as "D/K".



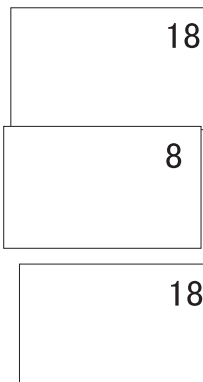
Program swap

Swap function enables quick swap to the last watched program.

1 Suppose the channel number you used just now is 8 and the channel number you are using is 18 (as shown in the figure).

2 If you want to return to the last watched program channel 8, you can simply press the Q.View button.

3 If you want to return to channel 18, press the button again. Through this function, you can easily change between the channel you are using and the channel you used last time.



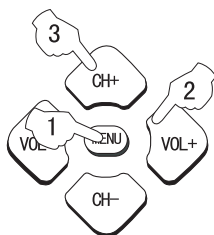
Q. VIEW



Searching Channel

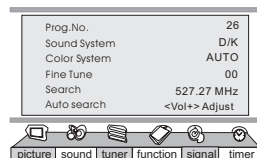
- This TV set has three methods to set channels, which are respectively full automatic, manual search、 fine tune.
- In this section, how to use the remote control to set channel is explained. You can also use buttons on the TV set to set channel.

Full automatic search mode



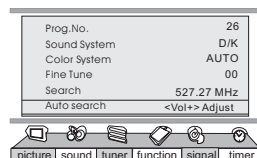
Automatic search

1 Press the MENU button and VOL+/- button, till tuner menu shown on the right display on the screen.

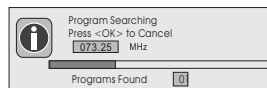


Note : the tuner menu will be only operated in normal TV mode.

2 Press the CH+/- buttons to select "Auto Search" item.



3 Press the VOL+ button to ensure automatic search function work.



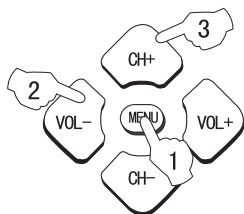
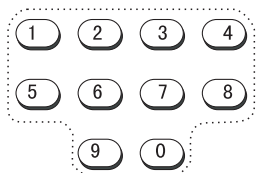
After the search has finished, the Program Table will display on the screen.

All channels now playing program will be automatically preset in order.

Program Table				
00 @0497	10	----	20	----
01 @0622	11	----	21	----
02 @0832	12	----	22	----
03 @1442	13	----	23	----
04 @1842	14	----	24	----
05 @2112	15	----	25	----
06 @2322	16	----	26	----
07	17	----	27	----
08	18	----	28	----
09	19	----	29	----

<Vol+>/Vol- Ch+>/Ch-> to Select Program
1=Del 2=Change 3=Rename 4=Favorite 5=Skip

Manual search

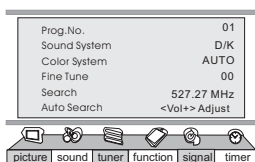


Manual search

1 Press the CH+/- buttons or the PROGRAM NUMBER (0-9) button to choose desired channels (regard channel 1 as example) .

TV01
AUTO
D/K

2 Press the MENU button and VOL+/- button, till the **tuner** menu shown on the right display on the screen.



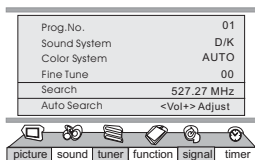
3 Press the CH+/- buttons to select " Search" item.

4 Press the VOL+/- buttons to start searching.

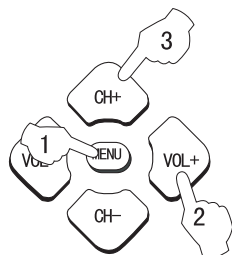
The VOL- (down) button is used for lower side program search.

The VOL+ (up) button is used for higher side program search.

Repeat this step, till find the desired channel.



Fine tune



Fine tune

If the picture and/or sound are poor, try using the FINE TUNE feature. Do not use this feature unless reception is poor.

- 1 Press the CH+/- buttons or NUMBER (0-9) button to choose desired channels (regard channel 8 as example) .

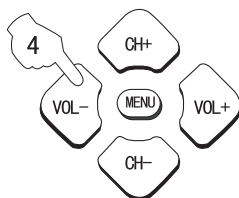
TV08
AUTO
BG

- 2 Press the MENU button and VOL+/VOL- button, till the **tuner menu** shown on the right display on the screen.

Prog.No.	08
Sound System	D/K
Color System	AUTO
Fine Tune	00
Search	527.27 MHz
Auto Search	<Vol+> Adjust



- 3 Press the CH+/- buttons to select "**Fine Tune**" item.



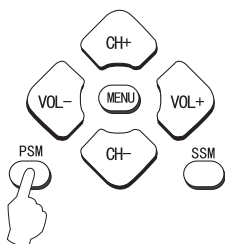
- 4 Press the VOL-/+ buttons all through to carry out fine tune, till the best picture and sound are obtained, then loosen the button.

Prog.No.	08
Sound System	D/K
Color System	AUTO
Fine Tune	+05
Search	527.27 MHz
Auto Search	<Vol+> Adjust



Picture Control Functions

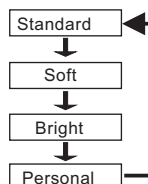
Multiple picture modes



How to select picture modes

You can quickly select the desired picture mode from three preset modes and one customized mode.

Press the PSM button to select the desired picture quality. Four kinds of picture modes (i.e., "Standard", "Soft", "Bright", "Personal",) can be selected in turn.

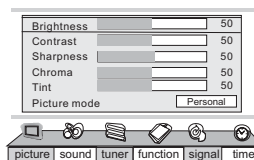


The 4 modes are

Picture mode	Picture quality
Personal	A spare setting that can be adjusted to personal tastes
Standard	Designed for rooms that have good all round lighting
Soft	Designed for nighttime low light viewing
Bright	Designed for rooms with high ambient lighting such as daytime sport;

How to customize your own picture status

1 Press the MENU button and VOL+/VOL- button, till the **picture** menu shown on the right display on the screen.



2 Press the CH+/- buttons to select the item to be adjusted, then press the VOL-/+ buttons to obtain the desired effect.

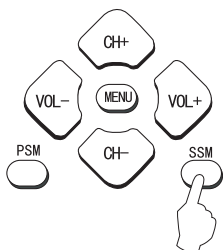


ITEM	Press VOL-	Press VOL+
Brightness	Dark	Bright
Contrast	Weak	Strong
Sharpness	Soft	Sharp
Chroma	Shallow	Deep
Tint(only in NTSC mode)	More purple	More green

NOTE : these items are adjustable only under the "personal" setting.

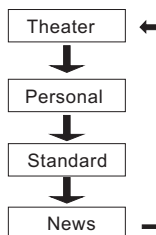
Sound Control Functions

Multiple sound modes



How to choose sound mode

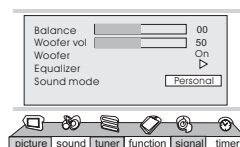
Press the SSM button to select the desired sound quality. Four kinds of sound modes (i.e., “Theater” , “Personal” , “Standard” and “News”) can be selected in turn.



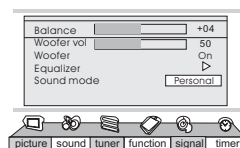
Sound mode	Sound quality
Personal	A spare setting that can be adjusted to personal tastes
Standard	normal sound with moderate bass and treble setting
News	Designed to reduce the bass and treble which enhances the voice for news programs
Theater	Enables extra bass and treble to enhance the movie experience;

How to customize you own sound quality

1 Press the MENU button and VOL+/VOL- button , till the **sound** menu shown on the right display on the screen.



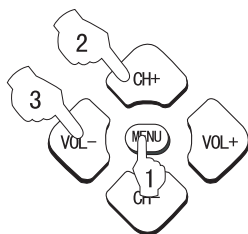
2 Press the CH+/- buttons to move select the item to be adjusted, then press the VOL-/+ buttons to obtain the desired effect.



ITEM	Press VOL-	Press VOL+
Balance	R down	L down

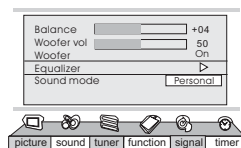
NOTE : these items are adjustable only under the “personal” setting.

Equalizer and mute

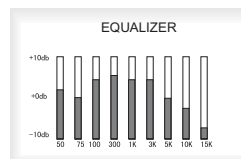


How to use Equalizer

1 Press the MENU and VOL+/VOL- button, till the sound menu shown on the right display on the screen.



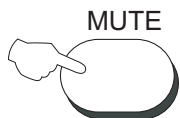
2 Press the CH+/- buttons to select "Equalizer", then press the VOL+ buttons, the menu shown on the right display on the screen.



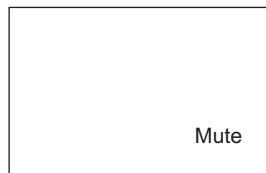
3 Press the VOL+/- buttons to select frequency to adjust, then press the CH+/- buttons to adjust the value data.

How to eliminate sound

When you need to pay attention to surrounded sounds, or there is a telephone calling you or there are some guests visiting you, the sound elimination (mute) function is very convenient.



1 Press the MUTE button on the remote control and "MUTE" type face will display on the lower part of the screen. At this time, the sound of the TV set is turned off.



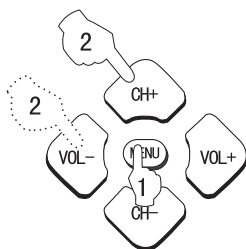
2 If you want to recover the sound, press the MUTE button again or directly press the VOL-/+ buttons.

Time Functions

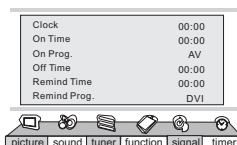
Clock setting and timer on/off functions

Clock setting

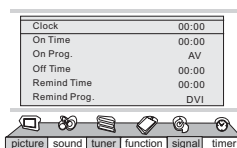
The clock will only work if the TV set is turned on or in standby. When the set is disconnect from the power supply or is turned off by the main power on the rear panel, the clock loses power and will need to be reset when the power is reconnected.



1 Press the MENU button and VOL+/- button, and the **timer** menu display on the screen.



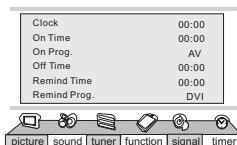
2 Press the CH+/- buttons select "**Clock**", press the VOL -/+ buttons to select hour position; then press the CH+/- buttons to set the value of hour; press again the VOL +/- buttons to select the minutes position, then press the CH+/- buttons to set the value of minute.



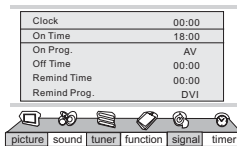
On/off timer

Using on/off timer function, the TV set can automatically turn on to a preset program or shut down in a preset time.

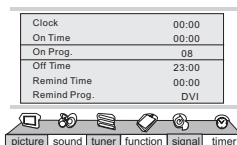
1 Press the MENU and VOL+/- button to call up the **timer** menu on the screen.



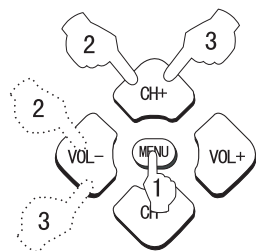
2 Press the CH+/- buttons to select "On time", press the VOL -/+ buttons to select hour position; then press the CH+/- buttons to set the value of hours; press again the VOL +/- buttons to select the minute position, then press the CH+/- buttons to set the value of minute..(take 18:00 as an example)



3 Press the CH+/- buttons to select "On prog", then press the VOL -/+ or program direct number buttons to select your desired channel (take 8 as an example).

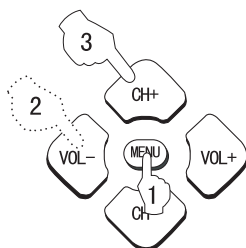


4 Repeat step 1-2 to set "Off time" .(take 23:00 as an example)



Time Functions

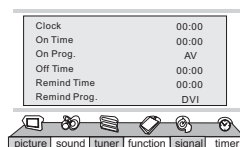
Remind Time and Remind Program setting



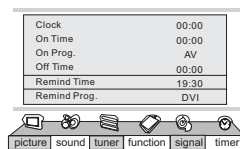
How to use the remind time and program

Program remind timer, that displays an on-screen reminder prompt, when a program on a different channel is due to start.

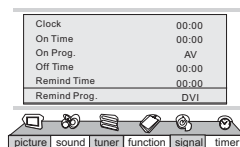
1 Press the MENU and VOL+/- button to call up the **timer** menu on the screen.



2 Press the CH+/- buttons to select "Remind Time", then press the VOL -/+ buttons to select hour position; then press CH+/- to set the value of hour. Repeat 2 step to select the minute position and set the value of the minute.(take 19:30 as an example)



3 Press the CH+/- buttons to move the cursor to "REMIND PROG", then press the VOL -/+ buttons or the program direct number buttons to set the desired channel or source (take DVI as an example).



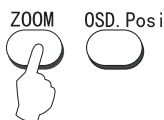
NOTE : the TV offers multi-remind program.

(i.e., "PC", "AV", "SV", "DVI", "YUV", "USB", "00", "01", "02",....."99") can be selected in turn.

Multiple aspect ratio and language

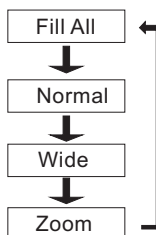
Multiple aspect ratio and language setting

How to choose picture aspect ratio



1 Using “ZOOM” buttons.

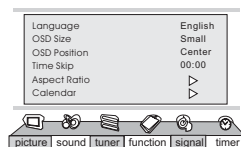
Press the ZOOM button to select the desired picture ratio. Four kinds of aspect ratio models (i.e., “Fill all”, “Normal”, “Wide” and “Zoom”) can be selected in turn.



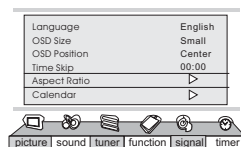
Aspect ratio	Picture effect
Fill all	no cut out on input signal ,screen is filled by picture
Normal	no cut out on input signal , picture with un-changed scale displayed on the screen (to keep the scale, maybe only the center area of the screen is active)
Wide	input signal is vertically cut out by 10% and picture's center area is non-linear zoomed to fill the whole screen
Zoom	input signal is vertically cut out by 15.3%, no non-linear zoomed to fill the screen

2 Using the MENU buttons.

1 Press the MENU button and VOL+/VOL- button , till the **function** menu shown on the right display on the screen.

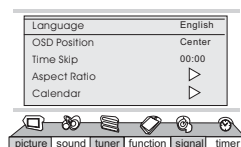


2 Press the CH+/- buttons to select “**Aspect Ratio**” item, then press the VOL+ buttons to select the item to desired.



To choose language

Repeat step 1. to select “**Language**” item, then press the VOL+ buttons to select language to desired.

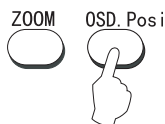


Multiple OSD position

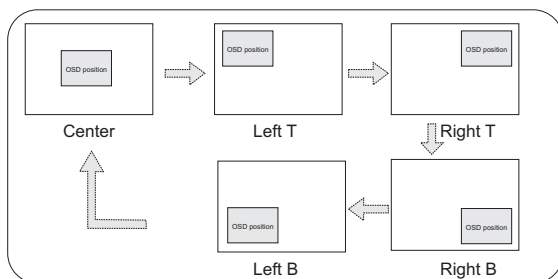
Multiple OSD position setting

How to choose OSD position

1 Using "OSD posi" buttons.

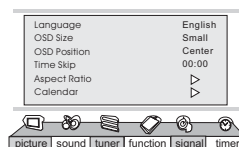


Press the "OSD posi" buttons to select the desired picture position. Five kinds of position models (i.e., "Center", "Left T", "Right T", "Right B" and "Left B") can be selected in turn.

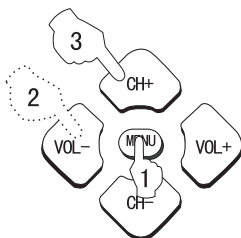
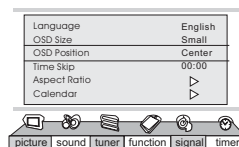


2 Using the MENU buttons.

1 Press the MENU button and VOL+/VOL- button, till the **function** menu shown on the right display on the screen.



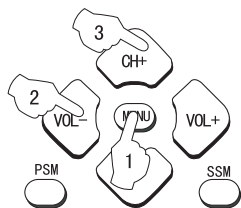
2 Press the CH+/- buttons to select "OSD Position" item, then press the VOL+ buttons to select the item to desired position.



Calendar search and time skip

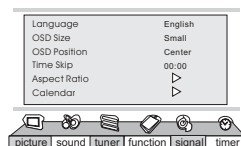
This TV set has been designed to search the calendar from the year 1901 to 2100.

Calendar search and time skip

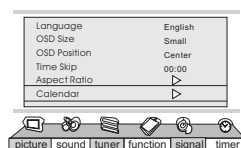


To choose calendar search

1 Press the MENU button and VOL+/VOL- button, till the **function** menu shown on the right display on the screen.



2 Press the CH+/- buttons to select **"Calendar"** item, then press the VOL+ buttons to display the calendar menu on the screen.



3. Press VOL+ button to search the desired year or month.

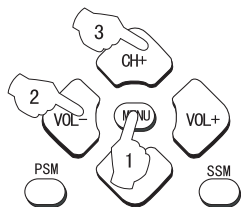
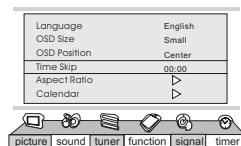
4. Press CH+/CH- button to adjust the desired year or month.



5. Press the TIME or MENU button to return to previous mode.

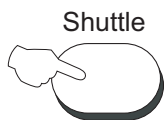
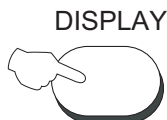
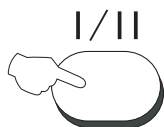
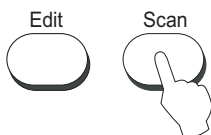
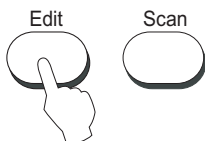
To choose time skip function

Repeat step 1. to select **"Time Skip"** item, then press the VOL+/VOL- buttons to set the desired time.



Others functions

Program Edit、Scan、Nicom and display functions



Program edit and Scan

1 Press the Edit button, the calendar menu display on the screen.

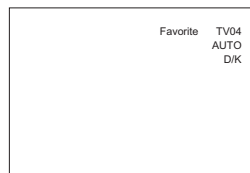
2 Press CH+/- or VOL+/- button to select program, then press the number buttons 4 to set favorite program.

3 Repeat step ,you may set multiple favorite program.

4 Press SCAN button to enjoy desired program.

Program Table				
00 @0497	10	----	20	----
01 @0622	11	----	21	----
02 @0832	12	----	22	----
03 @1442	13	----	23	----
04 @1842	14	----	24	----
05 @2112	15	----	25	----
06 @2322	16	----	26	----
07	----	17	----	27
08	----	18	----	28
09	----	19	----	29

(Vol+/-, Ch+/-) to Select Program
1 = Del 2 = Change 3 = Rename 4 = Favorite 5 = Skip

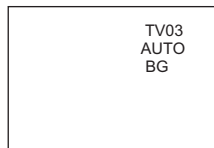


NICAM

Press the I/II button will result in fast swap of **NICAM** function of current program.

Display function

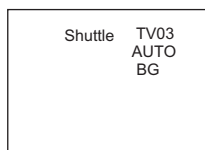
Press the DISPLAY button, then the channel number and system will be displayed on the screen. Press the DISPLAY button again, it is disappear.



Shuttle function

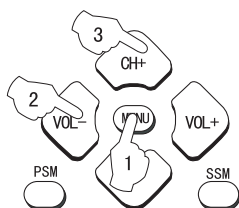
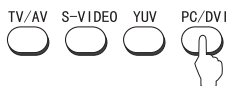
Shuttle function enables quick swap to setting program.

Press Shuttle button about 3 second, and the display **Shuttle** on the screen, at the time, you may operate other, then if you scan over program, you may press again shuttle button to return to the setting program.



PC setting

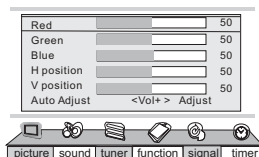
PC setting



PC setting

Press PV/DVI button to select PC mode.

1 Press the MENU button and VOL+/VOL- button , till the signal menu shown on the right display on the screen.



2 Press the CH+/- buttons to select the item to adjusted, then press the VOL+/- buttons to adjust.

ITEM	Press VOL-	Press VOL+
Red	Weaker	Stronger
Green	Weaker	Stronger
Blue	Weaker	Stronger

Note

Recommendatory frequency as follow:

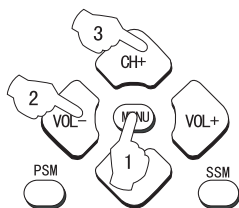
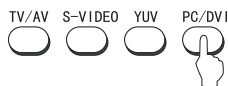
Sequence	frequency	H-frequency (KHz)	V-frequency (Hz)	Remark
1	640*480@60Hz	31.5	60	DOS
2	800*600@60Hz	37.88	60	VESA
3	1024*768@60Hz	48.36	60	VESA

NOTE : As the frequency of display differ in PC device, you may select the appropriate frequency to obtain desired effect.
If the signal of receive is excess, the picture can be not displayed or wrong on the screen.

PC setting (continued)

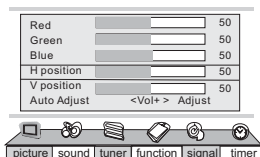
In VGA and DVI input mode, H-Position and V-Position can be adjusted to eliminate transverse line interference.

Multiple picture position setting

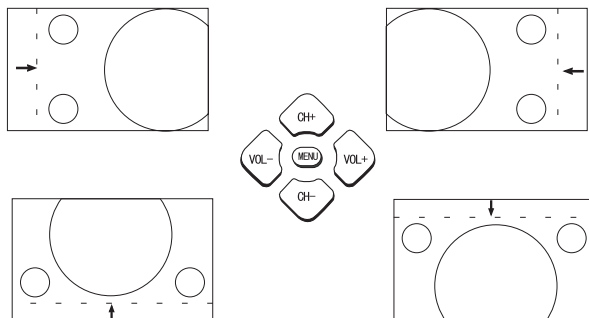


PC setting

1 Press the MENU button and VOL+/VOL- button, till the signal menu shown on the right display on the screen.



2 Press the CH+/- buttons to select the item to adjusted, then press the VOL+/- buttons to obtain the desired effect.



Note:

1. As adjusting H position or V position parameter, It is natural that the picture will have faintness once in a while if the range is more, then to adjust contrarily to normal position.
2. H-position, V-position, Auto Adjust are not available in TV mode.
3. Auto Adjust is not available in AV and S-VIDEO mode.

Stream media broadcast system

Stream media play prepare

1. Supporting equipment

1. Equipment supporting Mass and Storage agreements include USB, mobile hard disk, card reader, some MP3 and digital camera.

2. Equipment supporting PTP agreement includes some digital camera.

2.1 Supporting media:

picture, music, MPEG4, MPEG2 and MPEG1;

Supporting file format:

*.Avi, *.DIVX, *.MPEG, *.DAT, *.MP3, *.WMA, *.JPG and *.JPEG. Due to particularity of file code and file mode, it is possible that some files cannot be read.

2 If Pic & Music mode is activated, relative media file format will include JPEG and MP3 files. After Picture is selected, MP3 files set for play will open both music and picture files for sync play performance. As some files must be read while music is being played, the speed of picture operation response might be affected.

3. Before starting operation, verify USB storage device is of FAT32 and FAT file system format. At present, this television does not support NTFS and the filesystems of other format.

4. Many movie files use suffix of AVI and MPG. However, many kinds of format

are used for internal files. This television can only play some AVI and MPG files of this format. Those files with suffix of dat are not movie files, but data files used by computers, and cannot be played for movies.

5. External card reader supports most digital cards available in the market. Readable digital cards are classified according to the property of card readers and can be connected to mobile hard disks (working voltage 5.0V, working current not over 500mA).

6. Some time the television operation may be halted due to excessive rate of information code errors. In such case, restart the system. As there are many nonstandard USB mobile devices in the market. If this kind of USB mobile devices are used in the stream media play system, the problem of identification failure might occur. The same problem may also happen with computers, not televisions.

7. It is suggested that the external devices with USB2.0 interface be used to improve velocity of information reading and continuity of information play.

Stream media broadcast system

Stream media system setup

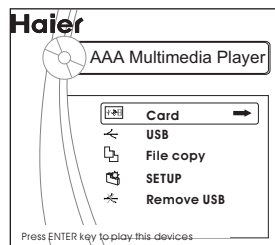
Note: Memory cards or USB devices are not supplied with this TV.

USB setup

- 1 Insert USB in the card slots at the right side the TV.
- 2 Insert it to be clicked in.
- 3 Press USB button on the remote controller to enter the stream media system.

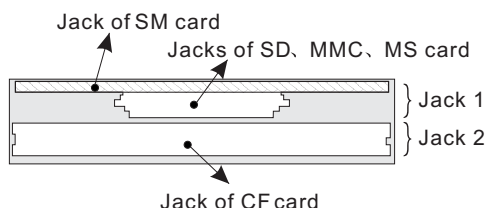
CARD setup

This TV is Compatible with the card of SD/MMC/CF/MS/SM format.



How to use

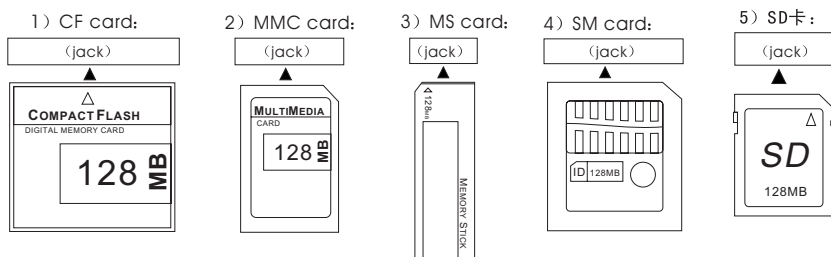
1、Jack of card Instructions:



Note

1. Please note chooses uses the digital memory card with you corresponds the receptacle
2. Card reader in 1 cannot simultaneously insert two kind of cards in the graphical representation position

2、Insert the card as right direction. As following Card in common use



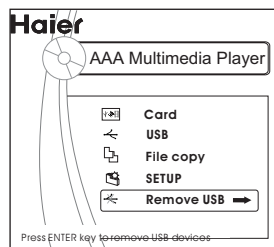
Note:

1. the card insertion time, after the flows media system starts 2s, insert the card to numerical code card reader, do not bring card to start flow media system.
2. After card insertion, indicator light will shines, and enters glitters condition, after period of time, indicator light enters constant bright condition, indicates already distinguishes finished, this time carries on play operation and soon.
3. In the market, the digital card type are very many, please uses standard product of the standard factory, meets reads takes difficult or reads speed limits, please replaces the digital card.

Stream media broadcast system

Removing USB device

- 1 Press Up ↑ or DOWN ↓ to select Remove USB, and press ENTER button to ensure it.
- 2 press EXIT button to exit menu.
- 3 Remove the memory card/USB device.
- 4 If to remove the card device, press EXIT button to return to the main menu, and remove the card.



Card data protection

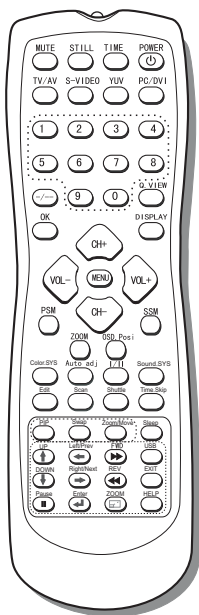
- Do not remove the card/USB device when the content is being read or when browsing. Such action may damage the memory card/USB device.
- Do not touch the terminals on the back of the card.
- Always insert a card in the correct direction. Failure to do so may result in damage to the card and the unit.
- Do not subject the card to excessive pressure or strong impacts.
- Malfunctions of the unit or card may result in data loss or damage to the card.
- Haier shall not accept any liability for damage or loss of stored data.



Warning:

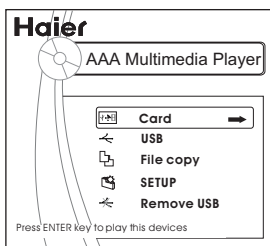
Memory cards can be swallowed by young children. Do not allow children to handle memory cards. Please remove the memory card immediately after use.

Stream media broadcast system



To start the media play

1. Press USB button to enter media play system.
2. Press Up ↑ or DOWN ↓ button to select the desired option.
3. Press ENTER ↵ button to enter desired option.
4. Press EXIT to return the previous menu.
5. If to exit USB system, you need to return to the main menu to protection card data..

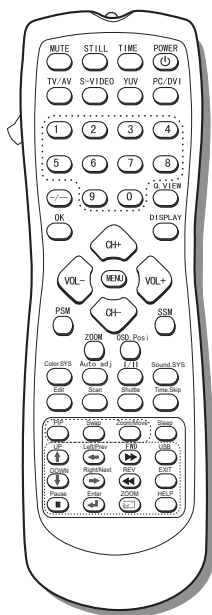


Note: If there are no operation two minute later, the TV will enter the saver automatically, at the time, press any button of USB system to exit the saver menu.

To operate the menu

1. Press Up ↑ or DOWN ↓ to select the item with up or down.
2. Press LEFT ← or RIGHT → to select the desired item of submenu with left or right.
3. Press ENTER ↵ button to ensure the desired option, to enter the submenu, to resume the speed of standard.
4. Press FWD ►► or REV ◄◄ button to operate play quickly or slowly.
5. Press PAUSE || button to make the program stop, and press again to resume it.
6. Press ZOOM [Z] button to make zoom, and press Left/Right or UP/DOWN button to enjoy the detail.
7. Press HELP button to call up or exit the OSD information. And press HELP button to call up or exit the OSD during operating file copy.
8. Press EXIT button to return to previous menu and stop play, press EXIT button repeatedly to return to main menu.

Stream media broadcast system

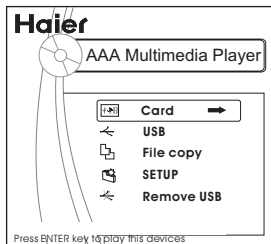


Note:

the play file menu are different with your USB devices.

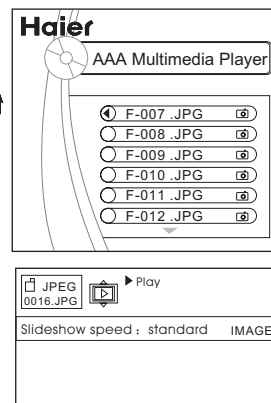
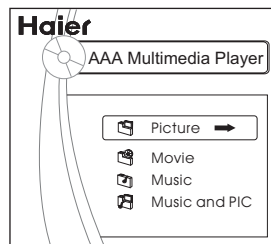
To select stream media broadcast system

1. Press Up ↑ or DOWN ↓ button to select "card" or "USB".
(The device be inserted and identified).
2. Press ENTER ↵ button to enter adjusted option.



To play picture

1. Press Up ↑ or DOWN ↓ button to select Picture item.
2. Press ENTER ↵ button to enter the menu of play.
3. Press again Up ↑ or DOWN ↓ button to select desired enjoy picture, and then press ENTER ↵ button to enter the play menu.
4. On screen display, Press Up ↑ or DOWN ↓ to select the speed of play. (Normal, slow, fast).
5. Press LEFT ← or RIGHT → button to swap the picture of next and previous.
Press EXIT button to return.



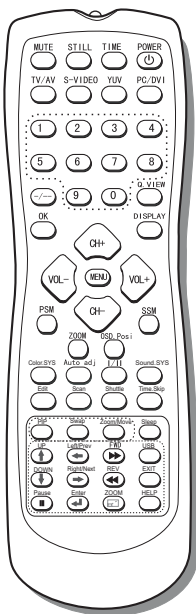
To enjoy the picture detail

1. After selecting the picture to play, press ZOOM button to select desired zoom.
2. Press HELP button to exit the display, and then press Up ↑ or DOWN ↓ or LEFT ← or RIGHT → to move and enjoy the picture detail.

To make the picture overturn

Each press of FWD ►► button to make overturn 90° with right, press ENTER ↵ button to resume the program playing.

Stream media broadcast system



To enjoy music

1. Press UP/DOWN button to select "Music" option.
2. Press ENTER button to enter play menu.
3. Press UP/DOWN button to select desired music, and then press ENTER button to play music.

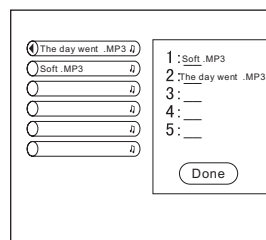
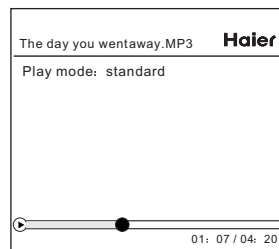
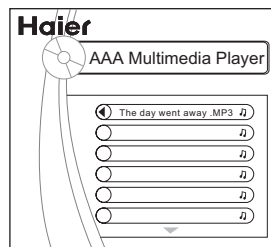
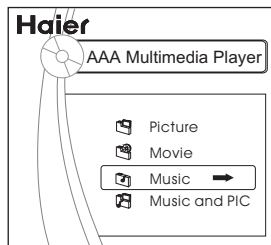
Note: the play file menu are different with your USB device.

4. When playing music, press UP/DOWN to select play mode, (play mode: standard, program, Random; Repeat mode: Disc Repeat, Folder Repeat, File Repeat) and press ENTER button to ensure the mode.

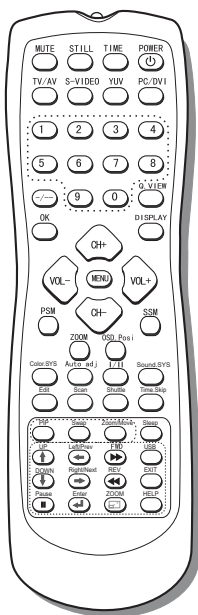
5. When playing music, press ← or → button to swap the next and previous music
6. Press EXIT button to exit the playing.

Note: 1. **DISC Repeat mode:** press UP/DOWN button, the DISC Repeat will appear on the screen, and then press ENTER to ensure it.

2. **Program mode:** press UP/DOWN button to select the music in left list, and press ENTER button to program in turn, and then the DISC Repeat will appear on the screen, and then press → button to select "Done", and then press ENTER button to ensure it.



Stream media broadcast system



To play Movie

1. Press UP/DOWN button to select "Movie" option.

2. Press ENTER to enter play menu.

3. Press again UP/DOWN button to select desired music, and press again ENTER button to play it.

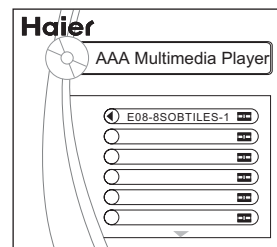
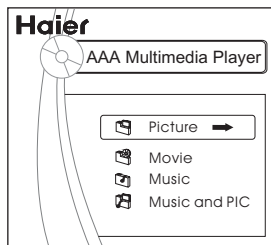
4. On screen display, press ← or → button to select in turn:

File-Play Back Control-Auto channel-Play Mode

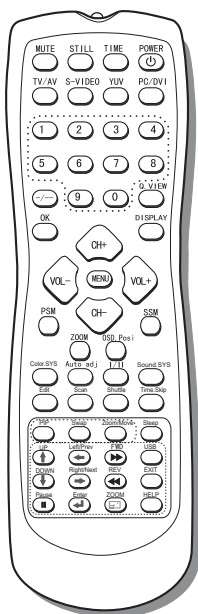
5. Press FWD▶▶ or REV◀◀ button to set speed, press ENTER button to resume to standard mode.

6. Press ← or → button to select the next movie or previous.

7. Press EXIT button repeatedly to return.



Stream media broadcast system



To select the Music and PIC item

1. Press UP/DOWN button to select "Music and PIC" option, and press ENTER button to enter menu.

2. Press UP/DOWN to select desired file, and press → button to ensure it. (← to cancel). Repeat step 2 to select more file, and press ENTER button to enter play menu.

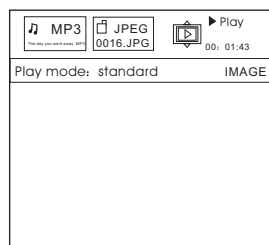
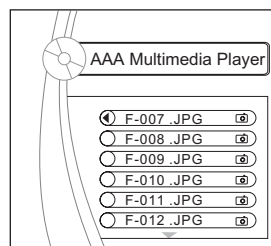
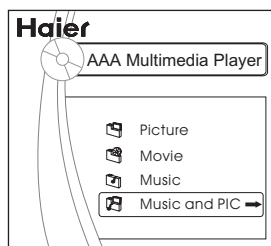
3. On screen display menu, press UP/DOWN to select the speed to play. (**Normal, slow, fast**).

4. Press FWD▶▶ or REV◀◀ button to swap the next and previous picture, press LEFT◀ or RIGHT▶ button to select the music.

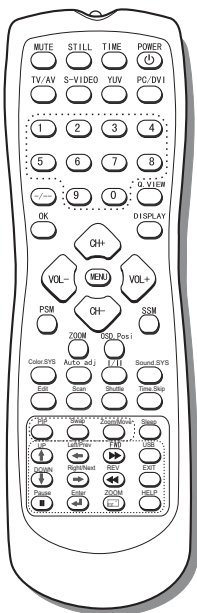
Note: press PAUSE button to stop playing the picture.

5. Press repeatedly EXIT button to return.

Note: on the music and picture, the playing music is *.mp3 format.



Stream media broadcast system



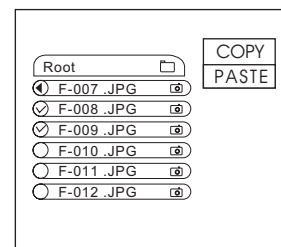
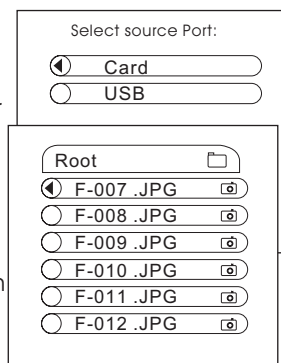
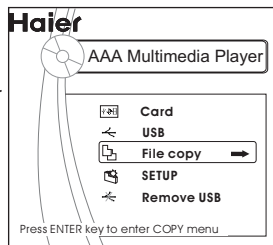
Note:

RIGHT button to select the all files;
LEFT button to cancel.

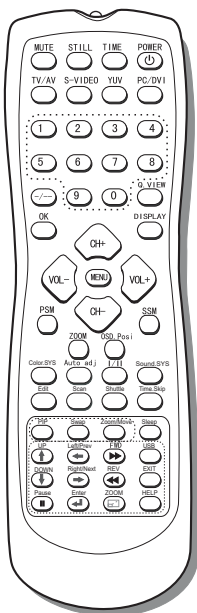
Copy file function

1. Press UP/DOWN to select "File Copy" item.
2. Press ENTER button to enter the copy menu.
3. Press ENTER button to enter the file menu, and press UP/DOWN button to select "Card" or "USB".
4. Press ENTER button to enter card or USB, and select the files to copy, then press HELP button to call up COPY and PASTE, and then press UP/DOWN button to select COPY, and press ENTER button to confirm, press again UP/DOWN button to select PASTE, then press ENTER button to paste, in this time, the "File already exists, overwrite it?" will appears on the screen, and press LEFT/RIGHT button to select YES/NO, and then press ENTER button to confirm.

5. Press ENTER to cancel.

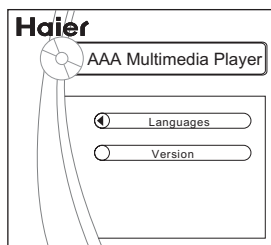
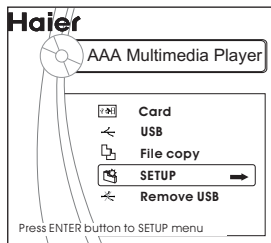


Stream media broadcast system



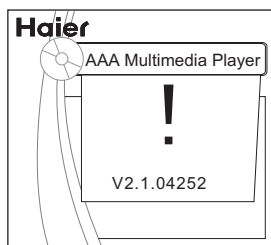
To select language

1. Press UP/DOWN to select "SETUP" item.
2. Press ENTER button to enter the SETUP menu,
3. and press again ENTER button to enter language option.
4. Press UP/DOWN to select desired language, and press ENTER to ensure it.
5. Press EXIT button to return.



To display the version

1. Repeat steps 1-2, and then press UP/DOWN to select version.
2. Press ENTER button to display the version number.



Specifications and functions

Screen diagonal line 40 inches
Picture proportions 4:3/16:9: (4 modes)
Panorama picture: 16:9
Picture element: 1366×768
Multi-input compatibility
Advanced technology for motion picture processing
Two speakers/optional

Complex component: RCA-pin×3
Component video signal: YUV×1
S terminal: Mini DIN 4-pin×1
RGB input: D-sub 15-pin×1 (480i/p, 720p, 1080i, 1080p)
Audio input: RCA-pin TYPE (L/R)×4: full support
separate audio frequency input
Audio system: stereo
Control port: RS-232 D-sub 9-pin×1

Size: (WXHxD) unit(mm): 1065 × 742 × 100 (main component)
Net Weight: 29kg (main component)

Working conditions

Power: ~150V-240V, 50/60Hz
Power consumption: ≤250W

Temperature

Working: 0°C~35°C Storage: -25°C~45°C

Humidity

Working: 20~80% Storage: 5~90%

Maintenance

- Early malfunctions can be prevented. Careful and regular cleaning can extend the amount of time you will have your new TV. Be sure to turn the power off and unplug the power cord before you begin any cleaning.

Cleaning the Screen

1. Here's a great way to keep the dust off your screen for a while. Wet a soft cloth in a mixture of lukewarm water and a little fabric softener or dishwashing detergent. Wring the cloth until it's almost dry, and then use it to wipe the screen.

2. Make sure the excess water is off the screen, and then let it air-dry before you turn on your TV.

Cleaning the Cabinet

To remove dirt or dust, wipe the cabinet with a soft, dry, lint-free cloth. Please be sure not to use a wet cloth.

Extended Absence

If you expect to leave your TV dormant for a long time (such as a vacation), it's a good idea to unplug the power cord to protect against possible damage from lightning or power surges.

Troubleshooting

For the sake of time and cost, it is strongly recommended that you check out the problem by yourself according to the instructions listed hereunder before contacting the after-sales service for technical assistance.

Problem	Possible remedies
No picture, no sound	Turn on the power supply; Properly plug the TV set to the power socket; Check to see if the power cable of other appliance is plugged in the TV set. Make sure that the power cable of the TV set is properly connected.
Good picture, no sound	Depress the volume button; Check out the audio frequency inputsignals.
Failure of remote controller	Check to see if the remote controller display receiving window are blocked by other objects and if batteries are properly loaded.
No color, weak color or poor picture	Designate the item of color from the Picture menu and depress the volume button; Keep the display and VCR separate a reasonable space; Activate some functions to store picture brightness; Make sure that the display and signal source are available and turned on.
Excessive brightness or darkness	Adjust brightness or contrast.
Picture too big or small	Adjust the setup of sizes.
One speaker failure	Balance the sound in the menu.
Slight sound from display	It is a normal phenomenon.

Note: Do not leave the television with static picture in an extended period as it may result in residual image on your television screen.

Note: Production of the screen requires high and precision technologies. However, there might be some dark or bright (red, blue or green) spots, or some anomalistic stripes or spots. This is not defect. If the TV set is used in an area 2,400 meters above the sea level where the air pressure is below 750hpa, the picture on the screen may be affected and a muffled sound might be produced. These phenomena might happen in the area 1,500 meters above the sea level. This is resulted from difference between air pressures inside and outside the display. This is not a defect covered by the limited warranty.

NOTE

Design and specifications are subject to change without notice.
The dimension in this manual is a approximation.

Haier

